

## **WOMT 100 “Play Ball Kid Promotion” Official Contest Rules**

The WOMT 100 “Play Ball Kid Promotion” begins May 1, 2026 and ends May 31, 2026.

During this period, parents or guardians may register their child at Festival Foods in Manitowoc or Festival Foods in Sheboygan.

### **How to Enter**

Parents or legal guardians may register their child by completing an official entry form at one of the following locations:

- Festival Foods – Manitowoc
- Festival Foods – Sheboygan

All entries must be submitted in person at one of the above Festival Foods locations during the promotional period (May 1 – May 31).

Limit one entry per child per location. Duplicate or incomplete entries may be disqualified.

### **Eligibility**

The contest is open to children ages 6 through 14 at the time of entry.

A parent or legal guardian must complete the entry form on behalf of the child and must consent to participation in the event.

Employees of Seehafer Broadcasting, Festival Foods, Novak’s Service Center, the Milwaukee Brewers, their immediate families, and members of their households are not eligible to participate.

### **Winner Selection**

On June 1, 2026, one entry will be randomly selected from each Festival Foods location.

Two (2) winners will be selected total:

- Manitowoc Festival Foods Winner
- Sheboygan Festival Foods Winner

The parent or legal guardian listed on the entry form will be contacted using the information provided on the entry form.

If a winner cannot be reached within 48 hours, an alternate winner may be selected.

## **Prize**

Each winner will receive a Grand Prize Package which includes:

- Four (4) field-level tickets to a Milwaukee Brewers game
- One (1) official Play Ball Kid t-shirt
- On-field Play Ball Kid experience, allowing the child to welcome fans and say "Play Ball!" prior to the game
- Additional prizes valued at over \$500.00, courtesy of WOMT 100

The selected child will also be recognized on the American Family Field scoreboard during the experience.

## **Game Dates**

- Manitowoc Winner: June 16 vs. Cleveland Guardians | 6:40 PM game time
- Sheboygan Winner: June 26 vs. Chicago Cubs | 6:40 PM game time

## **Prize Conditions**

Prizes are non-transferable and have no cash value. Substitutions may occur at the discretion of the contest sponsors.

Transportation, parking, lodging, and additional expenses associated with attending the game are not included and are the responsibility of the winner.

Participation in the on-field experience is subject to Milwaukee Brewers game-day policies and scheduling requirements.

## **Publicity**

By entering the contest, participants grant Seehafer Broadcasting, Festival Foods, Novak's Service Center, and the Milwaukee Brewers permission to use the winner's name, likeness, photographs, and/or video for promotional purposes without additional compensation.

## **General Conditions**

Seehafer Broadcasting reserves the right to modify, suspend, or terminate the contest at any time due to circumstances beyond its control.

All decisions made by WOMT 100 regarding the contest and prize eligibility are final.

Contest is void where prohibited by law.