

Play Ball Kid - OFFICIAL RULES

WOMT 100 is partnering with Novak's Service Center, Festival Foods, and the Milwaukee Brewers to present our "Play Ball Kid Promotion"!

DATES

Entries accepted May 1st, 2026 - May 31st, 2026.

HOW TO PLAY

Stop by Festival Foods Sheboygan and Festival Foods Manitowoc to register your child for the contest.

On June 1st, both locations will select one winner.

Game Details:

- Manitowoc Winner: June 16th vs. Cleveland Guardians | 6:40PM
- Sheboygan Winner: June 26th vs. Chicago Cubs | 6:40PM

Eligibility: Children ages 6-14 years old

PRIZES

\$500.00+ in certificates and prizes, courtesy of WOMT 100

(1) "Play Ball Kid" experience, which includes:

- Four (4) field-level game-day tickets
- An exclusive Play Ball Kid t-shirt
- The opportunity for their child to be on the field prior to the game to welcome fans and say "Play Ball!"